MEMORANDUM

DATE: March 22, 2010

TO: Board of Supervisors

FROM: Lew C. Bauman
County Administrative Officer

SUBJECT: County Administrative Officer’s Weekly Report for March 22, 2010

This is the weekly report by the County Administrative Officer to the Board of Supervisors. This report provides information on issues affecting the County and the progress of County activities.

Health

Earth Day is April 17th, and the call for volunteers is going out to participate in Monterey County’s yearly county-wide community spring cleaning effort. Each year, the Monterey County Illegal Dumping and Litter Abatement Task Force and Monterey County Environmental Health Department organize a clean up day coinciding with Earth Day and provide supplies and defray the costs of trash disposal for these hardworking volunteer groups. Last year more than 1,200 people/groups worked throughout the area, cleaning roadways, neighborhoods, and schools. For more information, see attached flyer.

Monterey County Business Council

On April 23, 2010, the Monterey County Business Council and the Association of Monterey Bay Area Governments will join forces to host the first joint Monterey Bay Region Economic Forum at the Embassy Suites, 7:30 a.m. - 12:30 p.m. The Forum’s theme is Partner, Promote and Prosper. The Forum will highlight economic trends, challenges, successful programs and projects in Monterey, San Benito and Santa Cruz Counties. Our speakers will include Jack Stewart, President and Chief Executive Officer of California Manufacturers & Technology Association, who will share his views on the future of manufacturing in California, the role
technology plays in economic development in communities and the Association’s position on eight initiatives scheduled for the 2010 elections in June and November. Jon Haveman, Principal with Beacon Economics, will deliver the latest economic outlook for the state and tri-county areas, review what is next for the economy and the future financial picture.

The Business Council will also present the Annual Economic Development Public-Private Partnership Awards at the Forum. Annually the Council recognizes public-private partnerships that have resulted in projects and programs that contributed to the economic well being of communities in Monterey County. The Council will recognize successful public-private partnerships in a general and green category. The General category requires that the project show an increase in the tax base of a city or the county, retention of jobs, creation of jobs, and upgrade in the skills of the workforce or other measurable benefit to the economy of Monterey County. The Green category requires a focus on technology that saves energy, water or other natural resource, the development of alternative energy or water sources, promotion of the use of green technology, products or services or other technology that preserves the environment while promoting economic development. All proposals are reviewed by members of the Business Council based on the criteria for each category. Nomination forms can be downloaded at mcbusiness.org.

This concludes the CAO Weekly Report.
April 17, 2010
Countywide Clean-up Day
8:00 am — 12 noon

In honor of Earth Day, Volunteer to clean up your Community!

How can you help?

• Join an existing clean-up group
• Organize a clean-up
• Sponsor the event
• Publicize the event
• Recruit Volunteers
• Volunteer to hand out free bags, gloves, and vests
• Adopt a road

Contact: Gabriela Carbajal, Monterey County Environmental Health Division at 831-755-8909 or by email: CarbajalGE@co.monterey.ca.us

Sponsored by:
Illegal Dumping and Litter Abatement Task Force of Monterey County and
Monterey County Environmental Health Division

Free* trash disposal vouchers provided for volunteer clean-up groups.
*Conditions apply
17 de Abril 2010
Día de Limpieza del Condado de Monterey
8:00 am — 12 pm

Grupos de voluntarios pueden recibir un cupón para desechar la basura gratuitamente*
*Condiciones aplican

Día de Limpieza
Conviértase un Voluntario

En honor de el Día de la Tierra, participe en la limpieza de su comunidad!
¿Cómo puede ayudar?

- Ayude a un grupo a limpiar
- Organize una limpieza de un campo
  - Patrocine un evento
  - Publique un evento
  - Reclute voluntarios
- Ayude a distribuir bolsas, guantes, y chalecos
  - Adopte un camino

Para más información lláme a Gabriela Carbajal, División de Salud Medioambiental del Condado de Monterey al 831-755-8909 o por correo electrónico: CarbajalGE@co.monterey.ca.us

Patrocinado por: El comité que trabaja contra el Desecho Ilegal de Basura en el Condado de Monterey