

COUNTY ADMINISTRATIVE OFFICE COUNTY OF MONTEREY

MEMORANDUM

DATE: August 18, 2008

TO: Board of Supervisors

FROM: Lew C. Bauman

County Administrative Office

SUBJECT: County Administrative Officer's Weekly Report for August 18, 2008

This is the weekly report by the County Administrative Officer to the Board of Supervisors. This report provides information on issues affecting the County and the progress of County activities.

Library

Monterey County Free Libraries (MCFL) has concluded another successful Summer Reading Program. Highly enthusiastic groups of adults and children attended, or participated in, the large variety of events, which included Taiko Drumming, Capoiera, computer gaming, Bailes Folklorico, and Ventriloquism, to name just a few.

In light of the economic hardships faced by the community and the rising price of gas this year, MCFL had geared up for more people enjoying "staycations", that is, taking their vacations at home.

In total the library offered 134 events as part of the Summer Reading Program. In many communities in our County, MCFL's programs are the only cultural shows that are offered locally during the year. The Library, it turned out, had made the right move in increasing its offerings. A total of 10,404 people attended the programs, a 57% increase over last year's attendance.

In addition, 2,850 children and teens signed up to participate in the actual "reading" program, in which they are rewarded for reading a minimum number of pages each week. MCFL made a

Board of Supervisors August 18, 2008 Page 2

strong effort to draw teenagers into the library and saw the number of teens who registered in the reading program increase by 15%. The overall increase of registered readers was 20% over last year.

MCFL intends to continue its strong commitment to supporting the community through its programs, and has plans to increase the programs offered in the evenings and on weekends, and also the number of programs for adults.

Parks

The 35th Rolex Monterey Historic Automobile Races presented by Toyota were held at Laguna Seca Recreation Area on August 15-17. General Racing, Ltd., and SCRAMP produced this event. The featured auto marquee this year was Alfa Romeo and the second annual Toyota Race of Legends was held on Saturday. Special guest for the weekend was legendary racer, Mario Andretti.

The weekend was packed with nostalgia, presenting cars that represented every era of racing and all of the 34 past auto marquees. One hundred years after victory in the French Grand Prix, a magnificently restored 1908 Mercedes was the winner of the Monterey Cup, top honor in the Rolex Monterey Historic Automobile Races.

Road & Track Magazine honored Steve and Debbie Earle, owners of General Racing, Ltd., with a lifetime achievement award for their spirit and enthusiasm. Steve Earle announced that the marquee for next year will be Porsche and the race is tentatively scheduled for August 14-16, 2009.

Attendance was approximately 25,000 for the three-day event. (Final attendance numbers are not yet available.) The Historic Automobile Races at Laguna Seca are part of the Classic Car Week in Monterey County that includes Concorso Italiano, The Quail: A Motorsports Gathering, Concours d'Elegance, Blackhawk Exposition, Pacific Grove Concours Auto Rally, and numerous car auctions throughout the County.

This concludes the CAO report.